

## **Aquafil creates custom designed, sustainable, green carpet with ECONYL® for the pre-oscars sustainable style event hosted by ethical fashion house Maison De Mode**

**Los Angeles, February 19, 2019** — Aquafil, a leading company in the circular economy, has custom-designed a green carpet for this year's Pre-Oscars Sustainable Style Event hosted by ethical fashion house [MAISON-DE-MODE.COM](https://www.maison-de-mode.com), at the Sunset Tower Hotel in Los Angeles. The stunning 2,000 square foot carpet is made with ECONYL® regenerated nylon and it's the latest in a series of green carpets developed by Aquafil. Last year, [ECONYL®](https://www.econyl.com) was used to design an elaborate carpet for the Green Carpet Fashion Awards in Milan, Italy and another bold design for the CFDA Awards at the Brooklyn Museum.

Aquafil brings new purpose to waste materials that would otherwise pollute the world's landfills and oceans. ECONYL® sustainable yarn is wholly made from waste — including fishnets, fabric scraps, carpet flooring and industrial plastic. ECONYL® regenerated nylon reduces the global warming impact of nylon by up to 80 percent compared with material generated from oil.

This 'green' carpet was created with ECONYL® fibers in a gold and white design by interior designer [Sasha Bikoff](#), inspired by the glamour of the Oscars. After the event, the worn part of the green carpet will be recycled at Aquafil's Carpet Recycling Plant in Phoenix, while portions of the carpet that remain in good condition will be reused.

"We are very excited to have Aquafil provide the green carpet for our Sustainable Style Gala this year," said Hassan Pierre, co-founder of [MAISON-DE-MODE.COM](https://www.maison-de-mode.com). "ECONYL® fiber is at the cutting edge of sustainable textiles and enables gorgeous designs without sacrificing quality or style. This perfectly aligns with the sustainability and ethics goals of our fashion house."

"The Aquafil team is honored to highlight the beautiful possibilities of sustainable style with [MAISON-DE-MODE.COM](https://www.maison-de-mode.com)," said Giulio Bonazzi, chairman and CEO of Aquafil SpA. "The fashion world is embracing sustainable sourcing, materials and processes and we are excited to have ECONYL® as part of this important revolution."

### **About [ECONYL®](https://www.econyl.com)**

ECONYL® is a brand of regenerated nylon that is made from recycled waste instead of oil and is also regenerable an infinite number of times without any compromise in quality. ECONYL® yarn helps divert global waste streams from landfills and oceans such as fishnets, carpet and industrial plastic. Designers use ECONYL® to produce a wide range of textile products such as sportswear, swimwear, bags, eyewear and carpets. For more information, visit <https://www.econyl.com> or @ECONYL.

### **About [MAISON-DE-MODE.COM](https://www.maison-de-mode.com)**

[MAISON-DE-MODE.COM](https://www.maison-de-mode.com) (MDM) operates as a hybrid ethical fashion retailer that fuses brick and mortar experiences alongside a seamless online boutique specializing in unique ready-to-wear, fine jewelry, accessories and home goods. Originally founded by Amanda Hearst and Hassan Pierre, in December 2017, the company announced the closing of their seed round of funding lead by Carmen Busquets, who has joined, not only as an investor and advisor, but as the third partner. Since then MDM has launched Mode Communications. With Mode Communications, they leverage their extensive media network to gain meaningful editorial coverage and maximize digital and social media impact.

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